

UPCOMING EVENT

**Homecoming
v. Brown
October 27, 2012**
Kickoff is at 1 p.m.

ALUMNI SURVEY

What do you think?

The Penn Theta Alumni Association exists because you exist. Our promise to you is to serve and entertain you with opportunities to connect: with your experiences, with each other, and with the fraternity you became an integral part of when you pledged.

You may not think so, but you are integral, important, critical, vital, absolutely necessary. Your opinions and insights are more valuable than all our assets combined.

Take our survey to help us drive our alumni program for the next 12 months in a way that matters to you. Find a link to the survey at www.saepath.org.

IN MEMORY

We have recently learned of the deaths of the following brothers...

Raymond Sewell
Harold Jackson Jr. '40
Edmund Pendleton '43
Axel Jonasson '58
Ben Lichtenberg '76

ON THE WEB

Stay connected with us throughout the year at www.saepath.org.

PENNSYLVANIA

www.saepath.org

Newsletter of the Pennsylvania Theta Chapter at the University of Pennsylvania • October 2012

FUNDRAISING UPDATE

Your Participation Needed to Keep Chapter House Competitive at Penn

Make Your 2012 Contribution to Support Physical Repairs at SAE

In response to the current need for repairs and updates to the SAE Chapter House at Penn, several of our brothers have stepped up to generously lead a one-time fundraising effort.

Brett Barth '93, Steve Saltzman '85, Harry Fisher '89, Rob Villani '86 and Josh Harris '86 are leading the charge. We intend to raise \$500,000 and have already received pledges for over \$100,000 from just 10 brothers!

We will follow up this announcement with a detailed description of the campaign, planned recognition levels, and how to give. You will be able to donate through the University, so your donation will count as University giving (for reunion credit/trying to get your kids into Penn), and disbursements will be jointly approved by both Steve

Saltzman and Penn, so the funds will be used appropriately, i.e., not for beer by the undergrads (if they could even drink that much beer!). If you can't wait for our follow-up communication, join the **SAE Penn Theta - University of Pennsylvania** group on LinkedIn and check out the Promotions section for more details.

We hope you will join us in supporting SAE in a meaningful way in 2012! We are looking not only for significant donations, but also broad participation. The class with the highest participation percentage will be recognized.

Phi Alpha!

The SAE Penn Theta Capital Campaign Committee

IN THE WORDS OF OUR BROTHERS

Why Do You Financially Support SAE?

Thank you to the following brothers for answering this question in our recent survey. The survey was taken anonymously, which is why names have been withheld. If you'd like to participate in the survey, or share why you support SAE, go to www.saepath.org.

"I want Penn Theta to stay strong so that new college men can have this valuable experience. I want to be sure that there is a physical house where they can gather and where alumni can gather as well."

"It helps carry on the legacy that I am now a part of."

"SAE Penn Theta immersed me in a geographically and culturally diverse group of men and provided me with social opportunities. That experience has been extremely helpful in my life and with personal relations."

"I'm going to donate to Penn, so I might as well give it to the SAE house."

"To provide the experience for undergrads."

ANNUAL FUND

Your Annual Donations Help SAE Benefits Last a Lifetime

Don "The Bulldog" Drummond, Class of '26, should be an inspiration to us all. Until he passed away in the late 1990s, he contributed \$25 to the Pennsylvania Theta annual fund - every year! While the monetary value was small, his loyal and dedicated support for 70 years proves that the benefits of membership in SAE truly do last a lifetime.

Thank you to last year's 106 alumni donors who helped us achieve our highest annual fundraising total in the past five years! With their support, we raised \$16,576

toward the annual fund to help fund our communications program, maintain our database, provide opportunities to reconnect at events, and position the chapter to address potential safety and code enforcement issues identified by Penn.

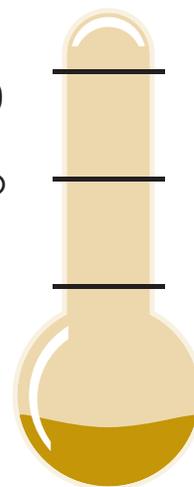
The annual fund is a separate yet equally vital fundraising drive from the capital campaign described on page 1. Your support is critical to the success of both efforts.

Continue Don's legacy. Make your annual fund contribution today.

2012-13 Annual Fund (9/1-8/31)

Goal!
\$11,000

Raised to
Date:
\$1,320



2012-13 HONOR ROLL OF DONORS

Thank you to the following brothers who were the first to support us in 2012-13. Our giving year started on September 1. Add your name and help our Honor Roll grow by making your gift today.

Phi Alpha Club (\$250 - \$390.79)

Byron Tobin	1960
John Vander Wiele	1963
William Lohr	1985

Paul Griesmer	1946
George Balbach	1953
Christopher Pericles	1984

Other

Walter Gebhart	1949
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Minerva's Circle (\$100 - \$149.99)

Randall Kessler	2003
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Penn Theta Supporter (\$50 - \$99.99)

Emery Wheeler	1944
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*Reflects gifts received as of
September 24, 2012.*

Add Your Name to the List

Make your annual fund contribution by:

- Logging in to www.saepath.org.
- Calling 800-975-6699.
- Mailing your check payable to "Penn Theta Alumni Association" to the return address on this newsletter.

ALUMNI UPDATES

DE Jones '46

(17 Lynnfield Dr., Morristown, NJ 07960; dejegj@msn.com) The song that defines my college experience is: "I'll Be Seeing You," Jo Stafford's recording.

Lloyd Swaim '58

(P.O. Box 1316, East Dennis, MA 02641; lloydswaim@msn.com) The SAE Class of '58 will again get together in 2013 for our 55th Reunion. Other classes of the 1950s are welcome to join us next May.

Santa Claus '69

(P.O. Box 5592, Incline Village, NV 89450; santaclaus@usa.net) You might be interested in learning that this SAE PA Theta is an independent write-in candidate for President of the United States. Please visit the following websites to learn more:

www.SantaClausforPresident.com;
www.Facebook.com/TheSantaClaus;
www.WriteInDependent.org

Harry Fisher '89

(1665 Copper Beach Circle, Huntingdon Valley, PA 19006; hfisher99@hotmail.com)

Harry Thomas Fisher III checked in at 3:50pm on Friday, June 22 with a weight of 7lbs 5oz and a nice tuft of hair. Kathy and baby are doing great. I'm back in the saddle again and it's just like riding a bike. Lots of smiles, joy and



Baby Harry with Mom and Dad.

sleepless nights. And as you may guess, there's a happy circus performing at our house every day. Hope to catch up with all of you at Homecoming as we prep the new legacy of Penn Theta, class of 2034!

Brian Cooper '03

(3726 Hillsdale Rd., Louisville, KY 40222; bcooper@gordonbrothers.com) We recently delivered a baby boy, Zachary Ross Cooper!

Brian Walsh '06

(1509 14th St. #A, Santa Monica, CA 90404; bwalsh@alumni.upenn.edu) Penn Theta 2002-06 was one of the most talented, diverse and open-minded group of individuals I have ever been a part of. Everyone contributed to our fraternity's reputation as one of the smartest and most fun-loving houses on campus.

RECENT GRADUATE Q&A

Living in the House Gave James Karivalis '12 the Best College Experience

Thank you to **James Karivalis '12** for participating in this Q&A...

Why did you join SAE?

I was first introduced to SAE when I went to see comedian Steven Singer with **Michael DeAngelo '10** during my first week of freshman year. Mike went to St. Augustine Prep with me and we were on the wrestling team together. I eventually joined SAE out of friendship; by the time rush happened second semester, SAE was the house where I had the most upper-classmen friends. The guys in the house were motivated to succeed academically during the week, but on the weekends, there was always something going on at the house: live concerts, date parties, sorority socials and even **Christian "Vegas" Lunoe's '11** attempt to turn the courtyard into a swimming pool.

What is your best SAE memory?

Golf night.

How have you been involved in the house?

My sophomore year I was Social Chairman. I was elected Rush Chairman my junior and senior years. It was a great experience because we were able to make the rush process much more selective during the past three years. When I was a freshman, about 100 guys came out for SAE's Rush. Last year, we had about 450 come out for SAE Rush. We've also

become the largest fraternity on campus.

How was your experience living in house?

My best memories from college all happened in the SAE house.

How would your life be different if you never joined SAE?

I wouldn't have a place on campus I truly consider home. Also, SAE has allowed me to meet individuals who challenge me to be the best that I can be.

What other activities are you involved with on campus?

I'm the president of the Penn Hellenic Association, an organization that connects ethnically Greek students at Penn. I'm on the committee of the Benjamin Franklin Society, an organization that encourages seniors and young alumni to donate to the Penn Fund. I serve on the board of GUIDE, a Wharton club that connects undergraduates with MBAs. I'm a member of the Wharton Undergraduate Finance Club and the Preceptorial Committee. I also play Club Squash.

What has been the best part of your SAE experience?

My year living in the chapter house was exciting. There was always something new happening just downstairs!

What advice would you give to younger brothers at Penn Theta?

Constantly work to make the house the best that it can be and have an amazing time doing it.

Why is it important for alumni to remain connected with the active chapter?

One thing that makes Penn Theta great is its active, powerful, and large alumni base. Our chapter has not only been the longest-running fraternity at Penn (since 1901), but is now the largest fraternity on campus. I encourage our alumni to return to the chapter house, rekindle old bonds of brotherhood and find themselves on the composites. Even if you haven't been back in years, returning to Penn Theta will be a nostalgic experience. **Kevin Ng '04**, an ex-Archon, visited the chapter after a Morgan Stanley event last year and spoke to our incoming rush class after taking a tour of the chapter house. Additionally, the chapter house looks great! Our library (pool table room) has been newly renovated with a new ceiling, lighting, and a grand piano donated by **Tom Stoner '56**.

Brothers can connect with James at jameskarivalis@gmail.com.

BEST MEMORIES

What was the Best Party From Your Era?

Many generations of brothers have enjoyed the benefits of membership and shared experiences in Penn Theta. One of the more memorable experiences that everybody agrees on are the parties we threw here. What was the best party from your era?

George Johnson '64 writes: "The most enjoyable parties we had in my era were the spring outings to New Hope. We took a bus from the house after lunch and spent the afternoon wandering around the shops in New Hope. At dinnertime, we had two barges that went on the canal along the Delaware. One barge had a combo on it for dancing. The other barge had drinks

and box dinners with room to sit, eat and drink. A bus home with an onboard nightcap topped off the day. It was a very popular event for the brothers and our dates."

Do you have a similar story? Share it on the message boards at www.saepath.org.

ON THE WEB

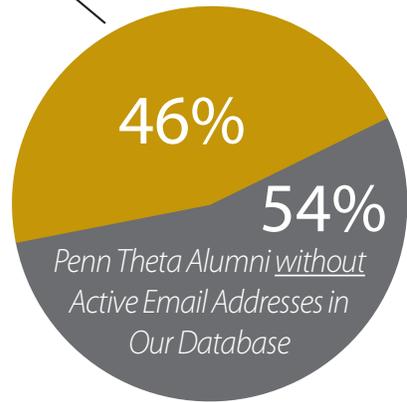
Email Crisis! We're Missing Email Addresses for 54% of Our Brothers

You may be missing out on important Penn Theta communications! Each month, the Penn Theta Alumni Association sends an eLetter with the latest chapter and alumni news, information and event details to all brothers on our distribution list. Ensure you're receiving your copy of these emails by verifying your email address today!

We currently have active email addresses for just 46% of our living alumni. If your email address is one of the 54% we're missing, please update it online at www.saepath.org or by emailing our alumni relations office with your full name, grad year and "SAE Penn Theta" to feedback@affinityconnection.com.

The more email addresses we have, the more money we can save on paper and postage to keep you in the loop throughout the year. Thanks for helping us to stay connected with you more frequently and cost effectively!

Penn Theta Alumni with Active Email Addresses in Our Database



Total living alumni: 905

FROM THE ARCHIVES

Can You Believe It's Been 10 Years?

This photo of active brothers (at the time) was published in the 2002 issue of *The Sigma Alpha Epsilon* newsletter. Do you recognize any of the faces? If you're in this photo or know the guys who are, go to www.saepath.org to share a story from your days in Penn Theta. Brothers from all eras are encouraged to keep their memories alive using the tools on our web site.



Find more great archived photos and share your own at www.saepath.org.

In this Issue...
 - Your Participation is Needed for the House's Future
 - How You Can Stay Connected Throughout the Year
 - Find Out which Alum is Running for President

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